



SHC SA INC. SPONSORSHIP



SPONSORSHIP OPPORTUNITIES

The Show Horse Council of SA Inc. holds 2 Grand National Qualifying Shows that allow competitors the opportunity to qualify to represent SA at the Grand Nationals in Sydney each year and the SA state team at the All State Showdown.

We have generous sponsors who support our shows and offer amazing prizes to give our competitors. We could not offer the fantastic prizes we do without the support of our valued sponsors! SHC SA has sponsorship packages available to suit everyone's budget – please contact us if you'd like to sponsor an event at one of our shows.

ROYAL DIAMOND PACKAGE (\$2,500 + worth of Product, Voucher or Cash)

- Sponsor Naming rights to entire GRAND NATIONAL QUALIFYING SHOW (i.e. SHC SA HOTY or SHC SA RISING STAR CHAMPIONSHIP SHOW)
- Sponsors name will appear on all Ribbons, Rugs & Trophies
- Inside Front & Rear cover full page adverts in A5 Official HOTY Catalogue – sponsor to supply ad JPEG format (all competitors receive)
- Multiple Sponsor Logo placement in A5 Official HOTY Catalogue (sponsor to supply)
- Multiple Sponsor signage placement at the venue (sponsor to supply)
- Plus Additional Sponsor Benefits (listed at the end of this document)

DIAMOND PACKAGE (\$700 + worth of Product, Voucher or Cash)

- Sponsor Naming rights to whole section (8 classes in total plus Supremes) e.g. Led, Newcomer, Novice, Owner Rider or Childs Classes (subject to availability)
- Sponsor name embroidered on winners rugs in that section
- Sponsor name engraved on all Supreme Champion Trophies in that section
- 1 x Full page adverts in A5 Official HOTY Catalogue – sponsor to supply ad JPEG format (all competitors receive)
- 1 x Sponsor Logo in A5 Official HOTY Catalogue (sponsor to supply)
- Sponsor signage at the venue (sponsor to supply)
- Plus additional Sponsor Benefits (listed at the end of this document)

PLATINUM PACKAGE (\$250 worth of Product, Voucher or Cash)

- Naming rights to 1 x Grand National Qualifying Class (can select class – subject to availability)
- Sponsors Name embroidered on the Winner and Runner Ups Rugs
- 1 x ½ page advert in A5 Official HOTY Catalogue – sponsor to supply ad JPEG format (all competitors receive)
- 1 x Sponsors Logo in A5 Official HOTY Catalogue (sponsor to supply)
- Sponsors signage at the venue (sponsor to supply)
- Plus additional Sponsors Benefits (listed at the end of this document)

GOLD PACKAGE (\$150 worth of Product, Voucher or Cash)

- Naming rights to State Championship Class (subject to availability)
- Sponsors Name embroidered on the winners rug
- 1 x ¼ page advert in A5 Official HOTY Catalogue – sponsor to supply ad JPEG format (all competitors receive)
- 1 x Sponsors Logo in A5 Official HOTY Catalogue (sponsor to supply)
- Sponsor signage at the venue (sponsor to supply)
- Plus additional Sponsors Benefits (listed at the end of this document)

SILVER PACKAGE (\$100 worth of Product, Voucher or Cash)

- 1 x Sponsors Logo in A5 Official HOTY Catalogue (sponsor to supply)
- Plus additional Sponsors Benefits (listed at the end of this document)

BRONZE PACKAGE (\$50 worth of Product or cash)

- 1 x Sponsors Name or Logo in A5 Official HOTY Catalogue (sponsor to supply)
- Plus additional Sponsors Benefits (listed at the end of this document)

SPONSOR BENEFITS FOR ALL PACKAGES

- Promotion of Sponsor at event over the PA (sponsor to provide dialogue)
- Opportunity to present sponsors prize to Section Winners (if available to attend)
- Opportunity to have a trade stand at the event – one or two days (excluding Silver / Bronze Package)
- Invitation to Sponsors lunch & refreshments on day/s sponsoring (excluding Bronze package)
- Sponsors Logo on the SHC SA website www.shcsa.com.au
- Sponsor promotion on Facebook SHC SA group (over 2100 members)
- Distribution of Sponsor Advertising Material (in competitor bags –sponsor to supply flyers/brochures, etc.)
- Official Certificate of Appreciation

FOR MORE INFORMATION PLEASE CONTACT THE SPONSORSHIP COORDINATOR

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